

**SPACE COAST RUNNERS
MINUTES OF AUGUST 19, 2013 MEETING**

Board Members / Officers Present: Carol Ball, Mary Ramba, Dick White, Ed & Kara Springer, Marisa Flint, Morris Johnson, Cyndi Bergs, Bob Rall, Rene & Les Dunne, Loran Serwin, Lisa Petrillo

Board Members / Officers Absent: Tristan Webbe

I. Meeting Called to Order: 7:00 PM

II. Review / Modify Agenda: SCR Tent Cover (Dick & Marlene)

III. Changes to Last Month's Minutes: None. Motion to approve-Carol. Second-Dick. Approved.

IV. Treasurer's Report: Motion to approve- Mary. Second- Dick. Approved.

A. SCR CD Balance June 30, 2013:	\$10, 125.77
B. SCR Savings Account Balance June 30, 2013:	\$3,528.09
C. SCR Cash Balance May 31, 2013:	\$25,902.34
D. SCR Deposits for June 2013:	\$735.00
E. SCR Disbursements for June 2013:	(\$2,253.32)
F. SCR Total Cash Balance as of June 2013:	\$24,384.02
G. SCR Open Invoice Balance as of June 2013	\$50.00
H. SCR CD Balance July 31, 2013:	\$10,130.76
I. SCR Savings Account Balance July 31, 2013:	\$3,528.15
J. SCR Cash Balance June 30, 2013:	\$24,384.02
K. SCR Deposits for July 2013:	\$8,360.00
L. SCR Disbursements for July 2013:	(\$2,456.54)
M. SCR Total Cash Balance as of July 2013:	\$30,287.48
N. SCR Open Invoice Balance as of July 2013	\$350.00

CD is up for renewal 8/23/13. Will renew at .15% interest

** will write off \$50.00 invoice for Heroes & Legends 5K**

V. Guests: Mike Knight (Environmental Endangered Lands EEL) Program, Marty Winkel, Lisa Hamelin, Brittany Steufert, Marlene White

VI. Old Business

A. Races since last meeting

1. 6/18 Summer Track Series #3—146 participants
2. 6/23 Indialantic Boardwalk Triathlon—253 finishers
3. 6/25 Summer Track Series #4—135 participants
4. 7/4 Firecracker 5K—1044 finishers
5. 7/20 Ryan's Hope 5K—68 finishers
6. 7/27 YMCA Family Colin Bateman Tri—87 finishers
7. 8/3 Workman Warriors 5K—110 finishers
8. 8/10 I Run 4 Pizza 5K—849 finishers
9. 8/17 MCC Champions Club 5K—238 finishers

10. 8/17 Bottoms Up 4K Run—337 finishers

VII. New Business

- A. 2013-2014 Budget Proposal –Motion to approve, Les. Second, Marisa. Approved
1. Budget Committee (Mo, Carol, Ed, & Tristan)
 2. Proposal reflects 2011-2012 & 2012-2013 actual to 2013-2014 proposed
 3. Proposal reflects \$1,743.05 profit
- B. SCR Social Recap—Carol Ball
1. Received 21 new memberships, 41 renewals, 57 registrations for the SCR half marathon, and 8 registrations for full marathon.
 2. All who had intended to sign up at the social for either the half or full SCR marathon were accepted.
 3. Location venue worked out really well
- C. SCC Update—Lisa Hamlin
1. Received \$2,100 in sponsorship
 2. Road Construction update—on schedule to be completed prior to race; secondary race route in place with city of Melbourne
 3. Race shirts will be long sleeve; flyers being printed
- D. SCM Committee Update—Ed Springer
1. Current registrations at 5,260. Pre-race dinner sold out
 2. Start changes: ½ at 6:00 am, full at 6:30 pm
 3. Hotels selling out; added two more hotels
 4. Toy drive also scheduled for Dec. 1—date/route may change
 5. Discussed two possible route changes for 2014 (point to point from Viera Stadium OR move venue to KSC) or keep the same with the cap on participants.
- E. Youth Series Sign for Registration Table—Kim Badgett
1. \$200 Banner proposed for “Youth Series Registration”
 2. Ed motioned to approve banner. Mary seconded. Approved.
- F. Sunday Morning Hydration Stops—Carol Ball
1. Increase in runners/walkers on Sunday mornings
 2. Communicate to Carol Ball, Linda Cowart, or Suzie Enlow if you are aware of additional participants so they can plan accordingly.
- G. Brevard Schools Foundation—Carol Ball
1. Increase in admin fees from \$40 to \$60 for scholarships
 2. Reflected in the 2013-2014 budget.
- H. Code of Ethics—Carol Ball
1. Please review, sign, and return Code of Ethics for Board Members prior to leaving
- I. Newsletter & Website Improvements—Bob Rall/Loran Serwin

1. Please provide Loran updates on your information for the website
2. New RRCA logo to be added
3. Looking for ways to step up membership (current is 662) and exposure through social media/newsletter changes to bring in more stories from members/share race experiences/looking to add videos and/or hyperlinks within newsletter.
4. Advertising—RD's not utilizing newsletter to promote upcoming races. ½ page and full page ads available.
5. Use cross-promotion to enhance viewership

J. Miracle Run Debrief—Marty Winkel

1. Expressed concerns regarding race in Cocoa Village—lots of negative comments on the race, timing, logistics.
2. Race Director was not responsive to Marty's suggestions

K. Tristan Farewell

1. Tristan has taken a job in MA and is moving.

VIII. Meeting Adjourned: 8:29 PM

Next Meeting: Monday, September 16, 2013 at **VIERA** Pro Health @ 7:00 PM. /Guest speaker Robin from Clow Chiropractic (SCR sponsor) presentation on Sports Performance.